



Press Release

CeMAT RUSSIA 2019: a comprehensive outlook on intralogistics

On September 24-26, 2019 at Moscow's IEC Crocus Expo the 10th International Exhibition for materials handling, warehousing equipment and logistics CeMAT RUSSIA was successfully held, becoming a truly milestone exhibition event for specialists in logistics and supply chain management

On the Trade Fair's 10th anniversary it underwent qualitative changes, crossed the limits of warehousing theme, and offering the professionals a wide range of equipment and solutions for intralogistics and building an effective supply chain. More than 200 international brands have showcased their innovations. Major manufacturers and suppliers working in the Russian market took part in CeMAT RUSSIA 2019 as exhibitors: TVH Group, Linde, BITO, MICRON Pilot Factory, KOMATSU, Honeywell, Kaup, Manitou, PSI Logistics, Vanderlande, COMITAS, DoorHan, A-Sis, Ellettric80, FZM, CONSTRUCTOR, and others. CeMAT RUSSIA is the only Russia's trade fair dedicated to this theme, with such a wide representation of global brands. The exhibition was sponsored by Comitas and ISTK.

"For us and for many of our customers," - said Alsu Vasilyeva, Head of the Handling Equipment Sales Department at ISTK (official distributor of KOMATSU): "participation in CeMAT RUSSIA continues to be an indicator of a company's seriousness and reliability. If a company participates in the Trade Fair, it means that it has come to the Russian market with serious, long-term intentions."

The 2019's exhibits are spread out over IEC Crocus Expo's outdoor area and two halls of the exhibition Pavilion 1. 153 companies from 18 countries took part in the Trade Fair, this event being the first instance of participation in CeMAT RUSSIA for every third exhibitor. For the first time the Trade Fair featured JCB equipment (official dealer - Lonmadi), ILS conveyor systems (manufacturer - KAPELOU), innovative power supplies made by Rosatom's TVEL Fuel Company, crane equipment by Turkish companies CMAK Crane Systems and ARNIKON, storage rack systems by Malaysia's Eonmetall, prefabricated buildings by Canada's HONCO, and other products.

Professionals showed great interest in advances in the field of robotics presented by RONAVI Robotics, UVL Robotics, ASTA bot, RoboCV, ANT Company, Yang Robotics, Nissa Engineering, and others.



CeMAT RUSSIA 2019 trade show,” says Olga Kozlova, Marketing Director at Comitas, “reflects the active growth in warehouse logistics, bringing together leading suppliers and equipment manufacturers on its site. The active growth of e-commerce in Russia entails the emergence of more advanced modern automation systems that not only replace people and eliminate errors, but also significantly increase productivity and efficiency

Over the past five years, the number of visitors to the Trade Fair has seen a steady annual growth. In 2019, more than 5,700 professional representatives of Russian and international companies attended the three days of the exhibition.

“CeMAT RUSSIA 2019 seriously differs from its previous editions in terms of its comprehensive approach,” - said Vladimir Serebryakov, director of Russian market development at FM Logistic: “clearly it is focused not only on the engineering component of logistics, the equipment, but also on the organizational part, on comprehensive innovative logistics solutions.” With the expansion of the range of topics, the visitors’ composition has also changed. The Trade Fair has seen a significant growth in attendance by professionals working at companies with staff exceeding 500 employees. Such companies are most interested in comprehensive logistics solutions and services that allow to optimize logistics costs and increase business efficiency.

CeMAT RUSSIA 2019 had an unprecedentedly diverse and multifaceted program of business events, aimed at meeting the growing need of specialists in professional communication, improving competencies, and getting to know the international practices. 4 conference venues, 24 events on the most relevant and in-demand topics: logistics of distribution and of industrial, retail, and e-commerce companies, transport packaging, security, fulfillment, comprehensive automation, and others. Partners of the business events program comprised recognized leaders of their market segments: FM Logistic, SSI SCHÄFER, ACEX Alliance, SAP, KORUS Consulting, GOTEK Group, Skladium, Coordinating Council for Logistics and Supply Chains (KSL), Supply Chain Professionals Council, etc. Their practices, cases and expertise were shared by such professionals as General Director of FM Logistic in Russia Christophe Menivard; Business Development Advisor to the General Director of Business Lines Andrey Volenko; SSI SCHÄFER CEO Andrey Belinsky; Logistics Director at X5 Retail Group Denis Shulga; Business Solutions Architect at SAP CIS Andrey Troitsky; Chairman of the Board of ACEX Alliance Miroslav Zolotaryov; Managing Director of Westwing Russia Michael van Kempen; and dozens of other stars of the world of logistics.

The business events program’s participants comprised more than 1,600 professionals from Russian and international companies, both manufacturers



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and suppliers of equipment and logistics solutions, as well as their customers and partners - retailers, e-commerce companies, industrial enterprises, manufacturers of the FMCG sector and other industries.

The 11th International Exhibition for materials handling, warehousing equipment and logistics CeMAT RUSSIA will be held on September 22-24, 2020 at the IEC Crocus Expo's Pavilion 1.

In 2020 CeMAT RUSSIA will be for the first time held simultaneously and at the same site with the International Exhibition for Transport Packaging, Packaging Machinery and Automation TRANSPACK. Synergy of the projects will give a new impetus to the development of CeMAT RUSSIA and will provide the exhibitors and attendees with even more opportunities to solve the issues their businesses face.

About CeMAT: Deutsche Messe's CeMAT events provide the intralogistics industry with outstanding trade fair platforms in key global markets, allowing companies to showcase their products and innovations to an interested audience in the respective countries and regions. From innovative and energy-saving industrial trucks to complex, fully automated conveyor systems, shelving and storage systems and the latest control systems and logistics IT developments – CeMAT events cover every aspect of intralogistics. The display categories are rounded off by cranes, hoists and lifting platforms as well as auto-ID systems, robot-supported logistics and intralogistics packaging technology. More information at www.cemat-russia.ru