

CeMAT
RUSSIA

14th International exhibition for materials handling,
warehousing equipment and logistics

17–19 September 2024

IEC Crocus Expo, Moscow, RUSSIA

ABOUT EXHIBITION





CeMAT RUSSIA



EXHIBITION PRODUCT GROUPS

- Storage systems
- Handling equipment and machinery
- Warehouses processes robotization and automatization systems
- WMS and software solutions for planning processes
- Shelving and furniture for the warehouse
- Service equipment and utilities for the warehouse complex: security and access control systems, barriers and markings, equipment for waste disposal
- Logistics services: consulting, outsourcing
- Spare parts and components



Special theme product group
Transport and logistics packaging

CeMAT RUSSIA 2023

CeMAT
RUSSIA

Exhibition gross area

>16 000 m²

3 exhibition
halls

35 business
events

THE LARGEST AND MOST REPRESENTATIVE EXHIBITION
IN RUSSIA FOR PROFESSIONALS DOING BUSINESS IN LOGISTICS,
WAREHOUSING AND SUPPLY CHAIN MANAGEMENT

8 294 visitors
from 79 regions of Russia

202 exhibitors
from 9 countries

GENERAL PARTNER
OF THE EXHIBITION IN 2023





“ We have been participating at CeMAT RUSSIA since 2016 and believe that this is the most important exhibition for us. Here, warehouse equipment is most widely represented in Russia, the most professional audience and, accordingly, the most professional interest in our products

Oleg Rozanov,
CCO, Ronavi Robotics

“ CeMAT RUSSIA is an event that closes our previous year and opens a new one. Usually at this exhibition we offer new solutions, talk, conduct demonstrations and collect a lot of contacts. CeMAT RUSSIA allows us to understand what is happening on the market and what is interesting to our customers, both old and new

Alexey Parfenov,
CEO, InStock Technologies

EXHIBITORS



202 companies from 9 countries

Russia, Turkey, China, India, Norway,
South Korea, USA, France, Germany

CeMAT RUSSIA 2023 gathered

>300 brands

Over 300 machines onsite





“ We were very well represented at the stand with an area of almost 500 square meters and did not regret it. We displayed 40 types of equipment of new models. The exhibition gave us food for thought, plans and work for the year ahead, until the next CeMAT RUSSIA exhibition

Alsu Vasilyeva,
Head of sales of material handling
equipment at ISTK

“ We presented complete solutions, stackers, racking equipment, all equipment - from hydraulic trolleys to the highest productivity automated solutions. There were a lot of guests at our booth, target clients, partners. This is not the first year we have been participating, and this year was especially busy. We had many fruitful talks

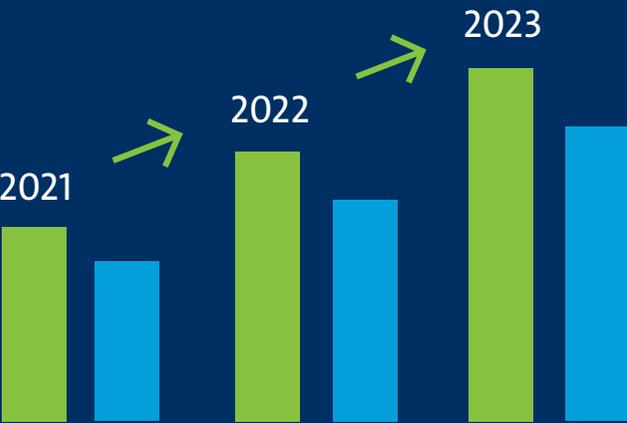
Dmitry Varlamov,
Head of RackFork



VISITORS



8 294 visitors
from 79 regions of Russia



NUMBER OF VISITORS

5 214 visitors
70 regions of Russia

6 475 visitors
73 regions of Russia

8 294 visitors
79 regions of Russia



95%

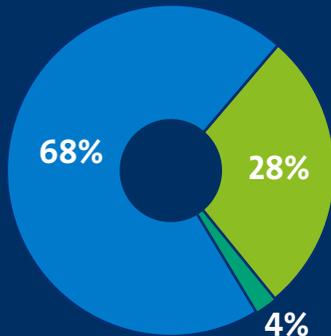
of visitors have an influence on decisions in the company about the purchase of products presented at the exhibition



VISITORS

PARTICIPATION IN THE EXHIBITION IS AN OPPORTUNITY FOR DIRECT CONTACT WITH PERSONS RESPONSIBLE FOR THE SELECTION OF PRODUCTS AND SOLUTIONS FOR THE DEVELOPMENT OF LOGISTICS IN THE COMPANY

VISITORS BY GEOGRAPHY

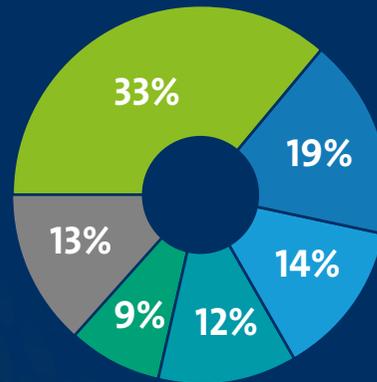


- 5 667
Moscow and Moscow region
- 2 320
Other regions of Russia
- 307
International visitors

Every third visitor is a representative of corporate leaders with more than 500 employees

VISITORS

BUSINESS PROFILE OF VISITORS



- **2 436**
Retail and wholesale
- **1 355**
Warehousing equipment supply
- **1 023**
Logistic services
- **850**
Industrial goods production
- **673**
FMCG
- **992**
Other:
consulting and service companies,
project management, certification,
development and other



VISITORS

THE NUMBER OF VISITORS INTERESTED IN CERTAIN TYPE OF PRODUCTS*

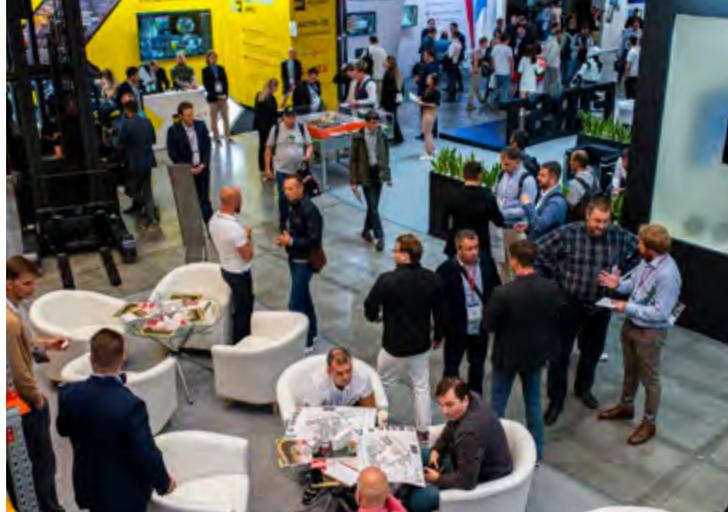


4 951	Store and Load
4 684	Move and Lift
4 167	Logistics IT and Automation solutions
2 993	Pick and Pack, Transport packaging
2 594	Manage and Service
2 424	Spare parts, accessories and consumables for machinery and equipment
2 131	Service equipment and utilities

* Multiple choice of answers were possible



The exhibition is visited by managers and professionals responsible for the continuity of logistics processes in companies such as Lamoda, Azbuka Vkusa, Wildberries, Norilskiy Nikel, X5 Group, Kerama Marazzi, VKUSVILL, Velikolukskiy meat plant, Leroy Merlin, Kamaz, AliExpress Russia, L`Oreal, PepsiCo, Tuapse seaport, Sibur and many others.



“ For me, CeMAT RUSSIA is one of the largest industry events, which we always look forward to. Here you can always learn about modern technological solutions that are currently on the market and get acquainted with new products. There are a lot of interesting events taking place at the exhibition. One of them contained several insights that I will try to implement in my company

Ravshan Shiryayev, Director for operations, Retail chain of the Northwestern Federal District STD "Petrovich"

“ The quality of CeMAT RUSSIA visitors is very high. In just the first day of work, we received at least 150 new contacts; direct clients even came from competitors. Based on the experience of past years, we sign many contracts within about a month after the exhibition

Ekaterina Korshunova, General Director, First Honeycomb Cardboard Factory



BUSINESS PROGRAM



3
days

35
events

5
parallel tracks



2500+ attendees

140+ speakers,

including experts from
TOP-companies: Magnit, X5
Group, OZON, Wildberries,
Yandex, MTS, Detskiy Mir,
Snezhnaya koroleva, ASCONA,
EFCO, FM Logistic, METPO C&C
and others





“ The exhibition is important to us as a place for business meetings and exchange of opinions. We held our own business session and received many interesting questions, which we were able to answer in a live dialogue. Very positive and professional atmosphere. We have found new potential partners with whom we will further develop relations.

Mikhail Vladimirov,
executive director for logistics and industrial robotics at the SBER Robotics Center



“ Our presentation at “Gallery of solutions” platform became an opportunity not only to make a presentation, but also to reach a qualitatively new level: the CeMAT RUSSIA team helped at all stages of preparation. We were able to hone all our bold ideas, and after the performance we received a high-quality video. Now we use it in company presentations, expert articles and other materials for clients and partners.

Mansur Kadimov
CEO, Reshape Analytics



“ InStock Technologies held its own seminar as part of CeMAT RUSSIA. This was a new experience for us. The exhibition organizers provided us with great assistance in preparing the event, pre-announcement, invitations through mailings, news and directly on the day of the event. Throughout the two hours of the seminar, the room for 70 people was full. After the presentation there were many questions, and most of the audience came to our stand, where a demonstration of the new capabilities of our WMS was held.

Dmitry Filatov,
Business Development Director, InStock Technologies



BUSINESS PROGRAM



KEY TOPICS:

- Supply chain management trends
- Automation and robotization of logistics
- Planning of sales and operations in logistics
- Offline and e-commerce trade logistics

NEW

- Logistics startups pitching
- Digitalization in logistics: trends and tools
- Case Study session “Modern solutions for modern logistics”

7 business events organized by exhibitors

14 presentations as part of project “Gallery of solutions”



The final of logistics show «**STRONG CHAIN**»

ORGANISER



The company was established to implement long-term plans and develop both the successful and long-established CeMAT RUSSIA exhibition project and other exhibition and business events.

DM RUS exhibition company (formerly Deutsche Messe RUS LLC, a subsidiary of the largest exhibition operator Deutsche Messe AG) has been operating on the Russian market since 2011.

Since October 2022, as a result of leaving the Group, the company began working independently from the German office in the Russian Federation, fully retaining the team, as well as all the accumulated experience and obligations to customers and partners.





TAKE PART IN THE EXHIBITION CeMAT RUSSIA 2024



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